Amid global market turbulence and slower economic growth, Asean remains a long term investment proposition. Foreign direct investments from Europe, Japan, the US and China are positively impacting Asean economies, while intra-Asean funding and investment activity is also on the rise.

On the back of the launch of Asean Economic Community (AEC) on December 2015, Southeast Asia has launched several Asean-centric initiatives, which will increase market connectivity, deepen capital markets and solidify the status of Asean as a compelling asset class.

The Philippines, a key member of the AEC, is driving strong investor interest and remains one of the hottest growth markets in the region. How can the Philippines capitalize on a more integrated Asean capital markets? What does the Asean trading link mean to both global and regional investors? How will the fixed-income industry benefit from increased market connectivity? Will the market see the growth of alternative assets such as ETFs and infrastructure from the region?

Organized in partnership with the Fund Managers Association of the Philippines, The Asset Events proudly present its 10th Philippine Forum, in conjunction with the launch of The Asset Asean Capital Markets and Investment Summit 2015, a one-day strategic event, which will bring together the key issuers, investors, regulators and financial institutions across Asia to discuss issues, challenges and opportunities to promote Asean as an asset class.

08.00 AM Registration

09.00 AM Opening remarks
Daniel Yu, Editor-in-chief, The Asset

09.10 AM Morning keynote address
The Honourable Cesar V. Purisima, Secretary of the Department of Finance, Republic of the Philippines

09.30 AM Panel: Promoting Asean as an asset class
With initiatives on equity-linked trading infrastructure, funds passporting and harmonization of disclosure standards for cross-border securities trade, members of Asean have made strides in their ambitious agenda to deepen the integration of the regional capital market and develop the region as a strategic funding and investment destination. Yet, much more needs to be done to achieve the full benefit of integration. How can Southeast Asia solidify Asean’s status as a compelling asset class?

- How are issuers, investors and fund managers benefitting from the integration initiatives in Thailand, Malaysia and Singapore?
- Why are the other Asean economies, apart from Singapore, Malaysia and Thailand, not capitalizing from the integration initiatives?
- Investor education: What initiatives are being done to further promote Asean as a brand?
- Asean vs China: Attracting investors to the region in a period of slowing economic growth in China

Panellists
Noritaka Akamatsu, Deputy Head, Office of Regional Economic Integration, Asian Development Bank
Joshua Blaise Crabb, Head of Asian Equities, Old Mutual Global Investors

Sponsorable Sessions:
Keynote or Plenary presentation
**Morning Keynote address: The Philippines and Asean**
This session will explore the development of the Philippine capital markets and the country’s key role in the Asean financial integration initiative. What has changed in the Philippine capital markets over the past decade? What is being done to develop and deepen its capital markets and leverage on the Asean integration?

*The Honourable Amando M. Tetangco, Jr, Governor, Bangko Sentral ng Pilipinas*  

**10.30 AM** Networking and coffee

**11.00 AM** Panel: PPP - A model for Asean infrastructure financing
Infrastructure is critical to support the growth ambitions of Southeast Asia. But there exists a huge infrastructure funding gap, making Asean governments turn to public-private partnerships (PPPs) for infrastructure financing. The push to use public-private deals to revitalize the country’s aging infrastructure has led to the PPP. With this model, the Philippines now has a pipeline of projects under way. How can Asean learn from the Philippine experience and benefit from public-private tie ups?
- What are the drivers of a successful PPP?
- What are the infrastructure investment opportunities available in Southeast Asia?
- How can PPPs improve process transparency, provide better service quality and faster project delivery?

**11.40 AM** In conversation: The rise of the Asean infrastructure asset class
Infrastructure is an emerging asset class that is gaining the attention of institutional investors looking for long-term cash flows and protection against inflation. With rapid urbanization and solid economic growth, Asean offers exciting investment opportunities in the infrastructure space. Gaining access to such opportunities remains a challenge for investors, however.
- Why is the take up of institutional investors into the asset class slow?
- Does investing in Asean infrastructure enhance the overall portfolio?
- Assessing investor demand: direct investments vs direct infrastructure funds
- Can Reits tap the growth of improving Asean markets?

*Craig Martin, co-CEO, CapAsia*
In conversation with: *Chito Santiago, Managing Editor, The Asset*

**12.20 PM** Luncheon

**13.20 PM** Afternoon keynote address

**13.40 PM** Panel: Connecting Asean equity markets
The Asean trading link has been operating for the past two years, yet only three exchanges are active. Investors have yet to fully benefit from the link, which for now, is unable to deliver the trading volume expected out of such collaboration. How can Southeast Asia take this initiative to the next level?
- How can the trading link increase country participants considering the less mature markets in the region that are focused on developing their domestic capital markets?
- What can be done to further develop the cross-border trading environment?
- What initiatives are in place to educate investors on the benefits of the trading link?

*Panellists*

*Hans B Sicat, President and CEO, Philippines Stock Exchange*
14.20 PM **In conversation: Bull or bear on Asean equities?**
Southeast Asian countries have seen significant economic and political growth over the last decade. Backed by a favourable demographics, positive macro outlook, growing middle class and increased domestic consumption, Asean equities already offer a compelling investment proposition. Combined into a single market, the Asean equity markets can become even more attractive. What is on the horizon for Asean equity markets?
- The impact of Fed rate hike, plunging oil prices and the slowing Chinese economy
- How can increased infrastructure investment affect Asean stocks?
- Key investment themes for the next 6-12 months
- What benefits will the AEC bring to emerging markets investors?

15.00 PM Networking and coffee

15.30 PM **In conversation: Passive investing in Asean through ETF**
Exchange-traded funds (ETFs) are growing in popularity across Asia, due to their relative low cost, transparency and tradability. ETFs provide a compelling alternative to investors looking to increase exposure in Asean. How can investors capitalize on the ETF opportunity?
- ETF basics: index, liquidity and tracking error
- Choosing the ETF that meets your requirements
- How can Asean-centric ETFs support the development of the Asean asset class?

16.10 PM **Panel: The Asean local currency bond markets**
The Southeast Asian bond markets have dramatically grown both in size and diversity since the launch of Asean+3, a testament to the important role the fixed income markets play in each local economy. Government and corporate issuances have increased while investor base has expanded. While the potential for Southeast Asia’s fixed income industry is huge, there is a lot more that needs to be done. What steps must be taken to achieve the benefits of linked-up markets?
- How can we further develop the repo market and ensure liquidity?
- What initiatives are being done to harmonize regulations across Southeast Asia to support the growth of the market?
- Facilitating cross-border issuance through mutual recognition schemes
- Building a regional intermediary network to increase market connectivity

Panellists
- **Rafael Jose Consing Jr**, VP Finance and Treasurer, ICTS
- **Jaime E Ysmael**, Senior Vice president, Group Chief Finance Officer and Chief Compliance Officer, Ayala Land

16.50 PM Closing remarks

17.00 PM End of summit & cocktails

* Invited